

Royal Danish Academy

Architecture Design Conservation

# Crisis of Urban Imaginaries

Deane Simpson, Prof.

"Only a <u>crisis</u> – actual or percieved –produces <u>real change</u>. When the crisis occurs, the actions that are taken depend on the <u>ideas</u> <u>that are lying around</u>."



Milton Freidman, 1982

# Three Phases of Crisis

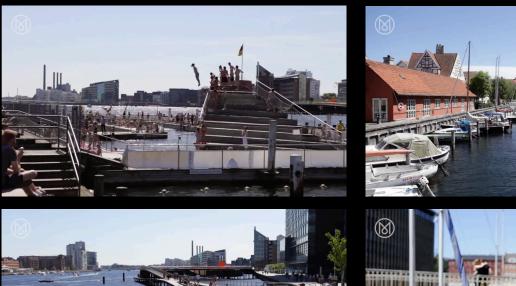
-<u>metaphor</u> phase (we struggle to understand the changed premises and logics and seek to grasp new narratives and metaphors)

- -<u>conflict</u> phase
- -<u>consolidation</u> phase















Stills from: "Most Liveable City: Copenhagen" Monocle Film 2013

# Contemporary Urban <u>Imaginaries</u> (ca.1989-2020)

"the competitive city" "the liveable city" "the smart city" "the sustainable city"

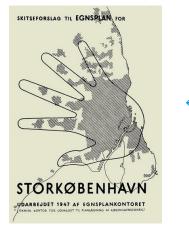


# Contemporary Urban Imaginaries (ca.1989-2020)

"the <u>competitive</u> city"

- "the <u>liveable</u> city"
- "the <u>smart</u> city"
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Fig. 33 From Welfare City to Attractive and **Competitive City** 





Centrifugal



The Competitive/Regional City

Lord Mayor Frank Jensen in David Crouch, "Denmark Wants to Rebrand Part of Sweden as 'Greater Copenhagen,'" The Guardian, March 5, 2015

Size matters. [...] Together [Denmark's Zealand and Sweden's Skåne] we

will have 3.8 million people, 11 universities with 150,000 students and many PhDs, so we will come up as an interesting place to locate your European or Scandinavian HQ. [...] That is what it's all about.

<u>larger regional system</u>

From: Simpson, Gimmel, Lonka, Jay, Grootens, Atlas of the Copenhagens, 2018

Competition for:

-tourists -investment capital -corporations

-qualified labour

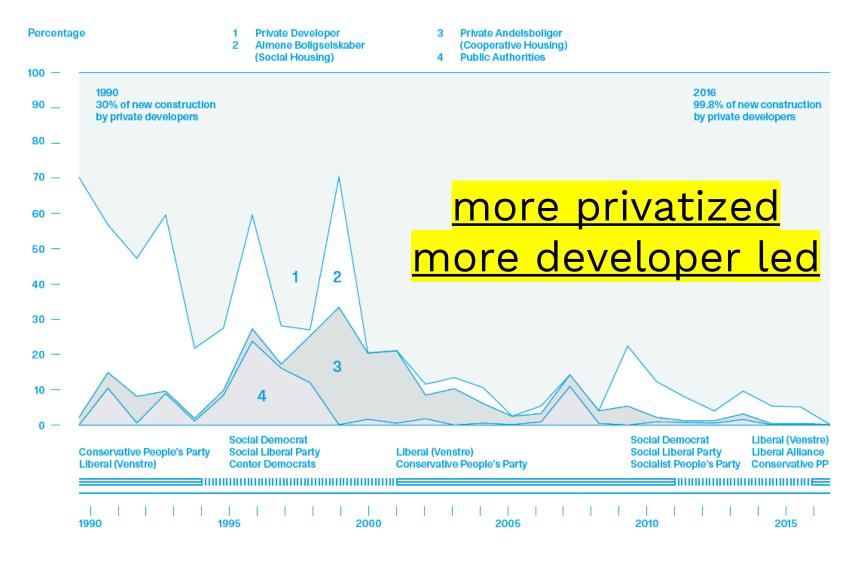
Competition with:

- -Stockholm
- -Oslo
- -Hamburg
- -Berlin, etc.

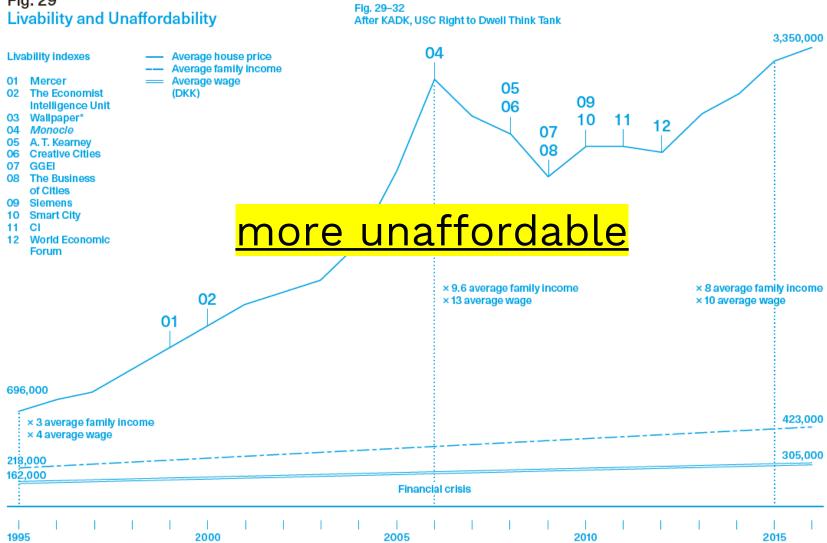


Stallknecht Committee report, The Capital: What do we want to do?, 1989

### Fig. 32 Housing Production Sectors, Copenhagen



From: Simpson, Gimmel, Lonka, Jay, Grootens, *Atlas of the Copenhagens*, 2018, Source: Denmark's Statistics



### Fig. 29

### Fig. 26 Cities with the Most Severely Widening Income Inequality, 2008–13

more unequa Change in Gini City Country Frankfurt am Main Germany Copenhagen Denmark Kolkata India Munich Germany Douala Cameroon Baku Azerbaijan **Phoenix United States** Wuhan China Vienna Austria **Bucharest** Romania 3 -3 -2 -1 0 2 4 5 6

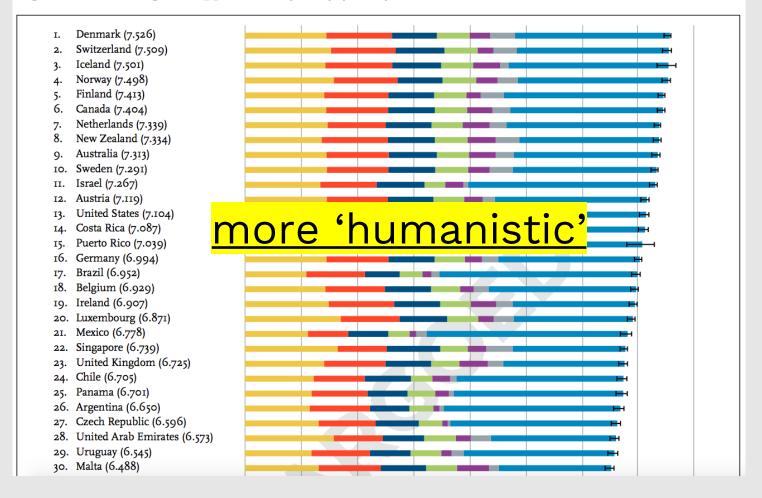
From: Simpson, Gimmel, Lonka, Jay, Grootens, Atlas of the Copenhagens, 2018

# Contemporary Urban Imaginaries (ca.1989-2020)

"the competitive city"

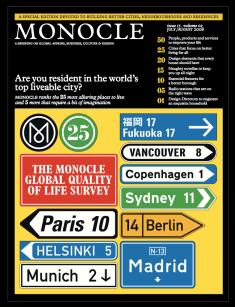
- "the <u>liveable</u> city"
- "the <u>smart</u> city"
- "the <u>sustainable</u> city"

### Figure 2.2: Ranking of Happiness 2013-2015 (Part 1)





World Happiness Report 2016



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<ul> <li>WORLD — Global The many strategies and the strategies and</li></ul>		

Frank Jensen, Lord Mayor of Copenhagen

The philosophy behind all (Cathcart-Keays and Warin 2016) the development in the city [of Copenhagen] comes down to the question of livability.



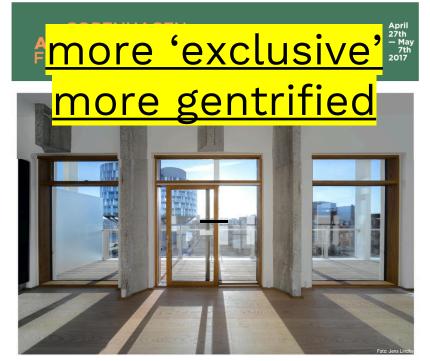
SKITSEFORSLAG TIL EGNSPLAN

Q Kundecenter Plus Live Billet Nyhedsbreve E-avis Annoncer

Hej, Deane Simpson 🗸

**Ξ MENU** 





Hvidmalede vægge og hvide lofter gør næsten indslagene fra den oprindelige silo til fremmede fugle i de fleste af Frihavns Tårnets ellers rummelige og skønne leiligheder.



### Nordhavn er en ny ghetto for velhavere

Det kan være svært at forstå, hvordan et socialdemokratisk bystyre kan tillade en så socialt skæv byprofil at vokse frem.

**P** FOR ABONNENTER

MEST LÆSTE

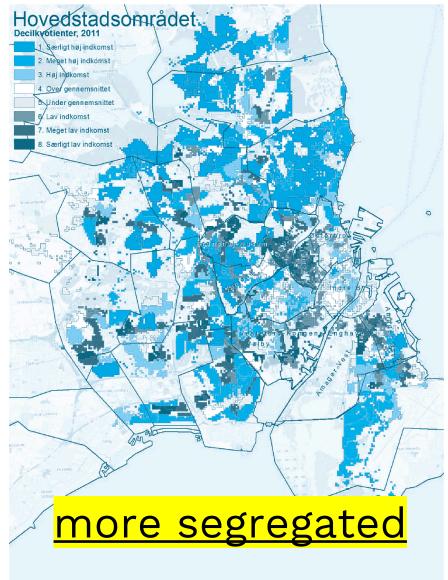
Forskere afslører den søde tands hemmelighed P

Sådan skrues der på din boligskat

Karsten Ifversen, Politiken, 10/03/2017 "Nordhanv is a new ghetto of the affluent"

#### Fig. 25

Sociospatial Segregation Map (Income levels from 1. highest to 8. lowest) Excerpt from *Analyse: Segregering i de fire største danske byområder*, Ministeriet for By, Bolig og Landdistrikter, 2014



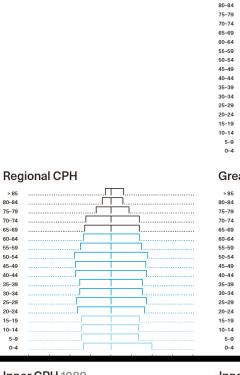


<u>politically and economically opportunistic</u> <u>selective 'microblending' through</u> <u>exclusion/displacement/</u> <u>privatizing common assets</u>



### Population Age composition

Male



Female

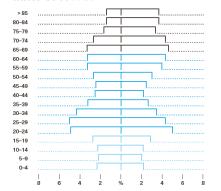
# **Greater CPH** .П . \_

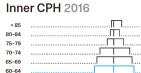
Denmark

П

> 85

### Inner CPH 1980





55-59

50-54

45-49

40-44

35-39

30-34

25-29

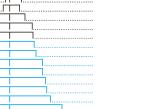
20-24

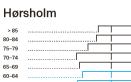
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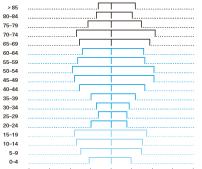
10-14

5-9

0-4







#### lshøj > 85

Malmö

> 85

45-49 40-44

35-39

30-34

25-29

20-24

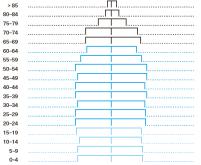
15-19

10-14

5-9

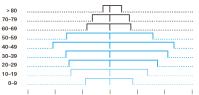
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less

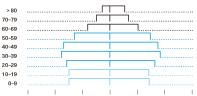


diverse

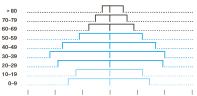
### Hong Kong



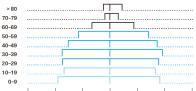
#### New York City



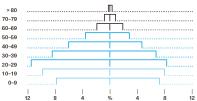
#### London



### São Paulo



#### Mumbai



From: Simpson, Gimmel, Lonka, Jay, Grootens, Atlas of the Copenhagens, 2018



"Man får en gratis ø, som man skal vil kunne sælge grunde til bagefter, det er salget, der skal finansiere det [metro...]."

Ole Birk Olesen, (Former) Transport-, Bygnings- og Boligminister, 5. Okt. 2018



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search

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More 🗸 📗 Requ

#### Request a visit 📮

### 'Connecting Copenhagen' is the World's Best Smart City Project

News



See partner  $\rightarrow$ 

Home w City of Copenhagen w 'Connecting Copenhagen' is the World's Best

# Smart City Processing Search Stress Stress Search Stress Stress Search Stress Stress Search Stress Stress Search Stress Stres

### <u>sustainability by automated efficiency</u>

data from cell phones, GPS's in busses and sensors in sewers and garbage cans will assist the Copenhagen politicians in achieving the city's objectives of reduced congestion, air pollution and CO<sub>2</sub> emissions.

- Read more about: Intelligent Energy

Using data to lead the city in a greener direction is precisely one of the reasons why Copenhagen wins with the

### COPENHAGEN CONNECTING



"...never before in history have cities been subjected in such scale to the <u>technocratic visions</u> and trials of a <u>few</u> global companies"

<u>'post-political' urban technocracy</u> <u>consolidated interests</u>



Jesse Le Cavalier, Narea Calvillo et al (2015)

### <u>modernist</u>

managerial planning

state-led 'predict and provide' late-capitalist

entrepreneurial planning

state-facilitated public-private partnerships

### platform-capitalist

algorithmic (post-)planning

big-tech led new PPP formats

private actors deliver urban planning A to Z

<u>consolidated</u> agendas

After Townsend (2014), Baeten (2018)

"With <u>safety</u> and <u>security</u> as selling points [under the regime of  $¥ \in \$$ ], the city has become vastly less adventurous and <u>more predictable</u>. [...] Maybe it is no coincidence that 'liveable'—flat—cities like Vancouver, Melbourne and even Perth are replacing traditional <u>metropolises</u> in our imaginary."

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THE NORDIC EICHT



NORDIC SOLUTIONS FOR SUSTAINABLE CITIES



2009



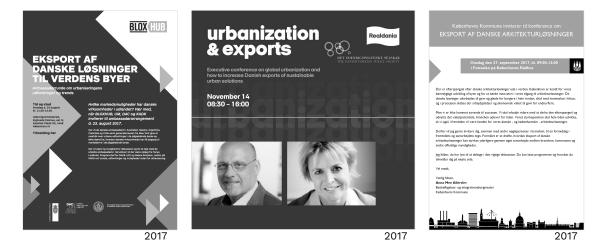
#### Fig. 09

Siemens Green City Index Europe and North America, 2012 (top 30)

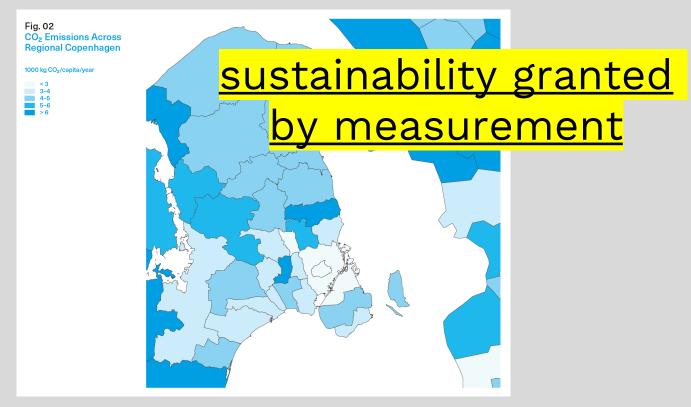


#### Fig. 18 Model City Promotion: Lord Mayor Ritt Bjerregaard (2006–2009); Lord Mayor Frank Jensen (2009–present)





From: Simpson, Gimmel, Lonka, Jay, Grootens, Atlas of the Copenhagens, 2018



From: Simpson, Gimmel, Lonka, Jay, Grootens, *Atlas of the Copenhagens*, 2018

### <u>contradictory performance</u>

If everyone in the world enjoyed the lifestyle of an average <u>Danish</u> citizen, the global population would need the resources of approx. <u>4.5</u> Earth-like planets World Wildlife Fund: Living Planet Report, 2014



Future possibilities Present actions

### Green growth in Denmark towards 2050

Four future scenarios



C.

Financing the green transition | State of Green Q

More

Think Denmark FINANCING THE GREEN TRANSITION

0 Û

stateofgreen.com

### 'Green Growt

Made by DAMVAD & Kairos Future

Home » Publications » Financing the green transition

The aim of this white paper is to share some of Denmark's - and Danish financial institutions' – examples on how to finance smaller or larger projects within climate adaption, energy, energy efficiency, environment and water.

=

denmark green growth - Google Search

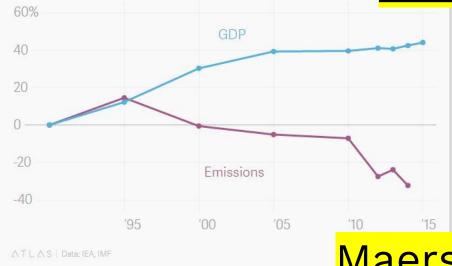
Denmark has led the way in the global energy transition with national policies and technological solutions. But the green transition will not take off without financing. Danish public and private financial institutions, including institutional investors like pension funds, have been drivers for projects around the world.

In this white paper we have gathered a selection of examples from a number of projects from all around the world where Danish investors and financial institutions have been instrumental in securing projects being realised.

Financing the green transition will be one of the big global challenges in the coming decades and we hope that this white paper will be an inspiration to help new projects to get underway.

https://stateofgreen.com/en/the-danish-green-vision/

Denmark: Growth in GDP and CO2 emissions since 1990



### Maersk GDP included

Abonnement L/ESETID: 5 MIN.

### Skibet er ladet med klimakontrovers

Har Danmark skabt grøn vækst i den forstand, at BNP vokser, samtidig med at CO2udledningen falder? Ja, siger Energistyrelsen. Nej, siger Danmarks Statistik. Det er et spørgsmål om den store handelsflåde: Kan dens BNP-bidrag indregnes og dens CO2belastning samtidig udelades?



### Maersk emissions excluded

https://www.weforum.org/agenda/2016

CO<sub>2</sub> Emissions would be around <u>46% higher</u> than the usual statistics show, if emissions from <u>Danish-controlled overseas ships</u>, sailing goods around the world, <u>were included</u>.

(in 2011 the Danish per capita CO2 Emissions would be around 15.0 tons instead of 8.2 tons).

Claus Andersen, www.climatepositions.com



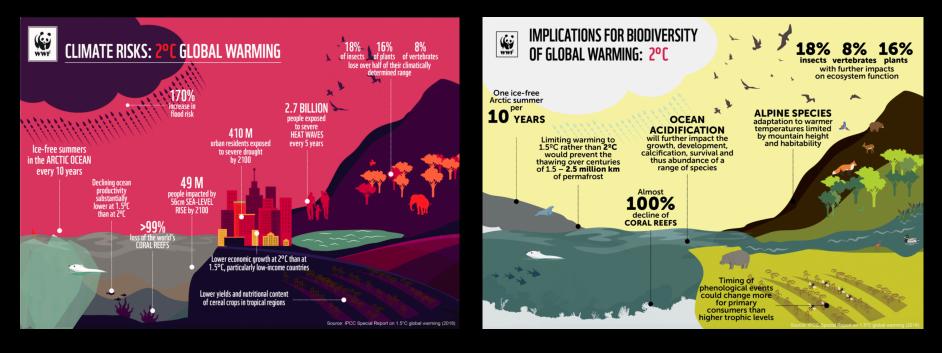
Kommentarer (21)

() 19. marts 2013

https://www.information.dk/indland/2013/03/skibet...

Can [the shipping sector's] <u>GDP</u> <u>contribution be recognized</u> and its <u>carbon footprint</u> simultaneously <u>excluded</u>?

### <u>a carbon-reduced DK</u> on a +2deg. earth?



WWF based on IPCC, (2018), Global Warming of 1.5°C (SP15)



### <mark>dynamic ground</mark>

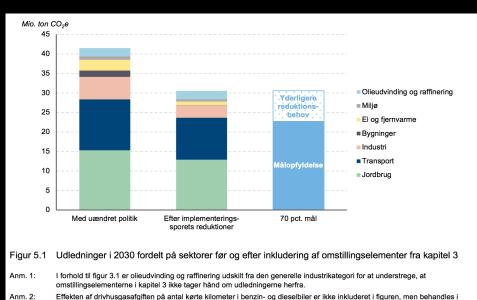
BIG, Amagerbakke, Copenhagen, 2019

Energistyrelsen, Basisfremskrivning 2019 og Klimarådet.

Anm. 2:

Kilde:

afsnit 5.3





Klimarådet, Kendte veje og nye spor til 70 procents reduktion, 2020

## Urban imaginaries...

# "The slow cancellation of the <u>future</u>..."

"...the widespread sense that not only is capitalism the <u>only viable</u> political and economic system, but also that it is now impossible even to imagine a coherent <u>alternative</u> to it."



Mark Fisher, Capitalist Realism: Is There No Alternative?, 2009, p.2

#### (Bruno Latour, No Return to Pre-Lockdown Normal)

https://www.youtube.com/watch?v=TG6UbYgOR28





#### What protective measures can you think of so we don't go back to the pre-crisis production model?<sup>1</sup>

Bruno Latour (translated from French by Stephen Muecke)

Perhaps it is a little inappropriate to project oneself into the post-crisis, just when the health workers are, as they say, 'on the front line', while millions of people lose their jobs and while many grieving families are not even able to bury their dead. And yet, it is right now that we have to fight so that the economic recovery, once the crisis has passed, does not bring back the same former climatic regime against which we were battling, until now somewhat in vain. In actuality, the health crisis is not embedded in a crisis (because they are always transitory), but in an ongoing, irreversible ecological mutation. If we are lucky enough to 'come out of' the first, there is no chance we will 'come out of' the second. The two situations are not on the same scale, but it is very enlightening to articulate with the one with the other. In any case, it would be a pity not to

# <u>"If we are lucky enough to 'come out' of the [pandemic] crisis, there is no chance</u>

#### <u>we will come out of the [environmental one]"</u>

of globalisation', t infamous developined **Bruno Latour, 2020** a screeching halt. It is actually not just the multinationals, or the trade partnersmips, or the internet or the

tour operators that globalise the planet. Every entity on this same planet has its very own way of hooking up with each other and all the other elements that compose the collective at a given moment. This is true for the  $CO_2$  that is warming the atmosphere globally by spreading through the air and migrating birds carrying new kinds of flu; but it is also true for—we learn at our peril once again—the coronavirus that has the capacity to link 'all humans' by passing by way of our apparently inoffensive droplets from coughing. Germs are super-globalisers: when it is a matter of resocialising billions of people, the germs make short work of it!

Hence the incredible discovery: already in the world economic system there was, hidden from us all, a bright red alarm button with a nice big stainless-steel handle that the heads of state could pull, one after the other, to instantly stop the 'train of progress' with all the brakes squealing. If in January the demand to make a 90 degree turn to land on the Earth seemed like a gentle illusion, now it becomes much more realistic: every car driver knows that to have any chance of making a sudden turn of the wheel to get out of trouble (without heading into the landscape), it is better to have slowed down a bit first...

#### Three Possible Futures

A) Environmental and Civilization <u>Collapse</u>
B) <u>Continued</u> Consumer Capitalism with Reforms

### C) A <u>New</u> (Sixth) Mode of Living, after:

- i) Hunter-Gatherer
- ii) Agricultural
- iii) Mercantile
- iv) Industrial
- v) Consumer Capitalist
- vi) .....?



#### <u>C (iv) industrial city</u>



Amagertorv (1960)

#### <u>C (v) consumer (welfare)</u> <mark>capitalist city</mark>



Amagertorv (2018)

#### <u>C(iv) industrial city</u>



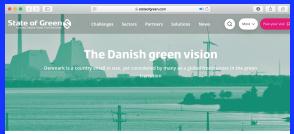
Amagertorv (1960)

## <u>capitalist city</u>



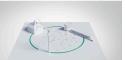
Amagertorv (2018)

#### <u>C(v) consumer (welfare) B. continued consumer</u> <u>capitalist w/ reforms</u>



#### Home ... The Danish green vision Fossil-free by 2050

Like many, Denmark was also once entirely dependent on imported oil and other fossil fuels. Today, more than 30 per cent of Denmark's energy needs come from renewables. We expect to reach 50 per cent by 2030, and by 2050, Denmark will be 100 per cent independent of fossil fuels altogether.



State of Green; The Danish Green Vision

#### <u>A. environmental and</u> <u>civilisation collapse</u>



Amagertorv 2095, in QEDA (2017)

#### <u>C(iv) industrial city</u>



Amagertorv (1960)

<mark>capitalist city</mark>

Amagertorv (2018)

#### <u>C(iv) industrial city</u>



Amagertorv (1960)

#### <u>C(v) consumer (welfare)</u> <mark>capitalist city</mark>



Amagertorv (2018)



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## The Ideal City's existing imaginaries

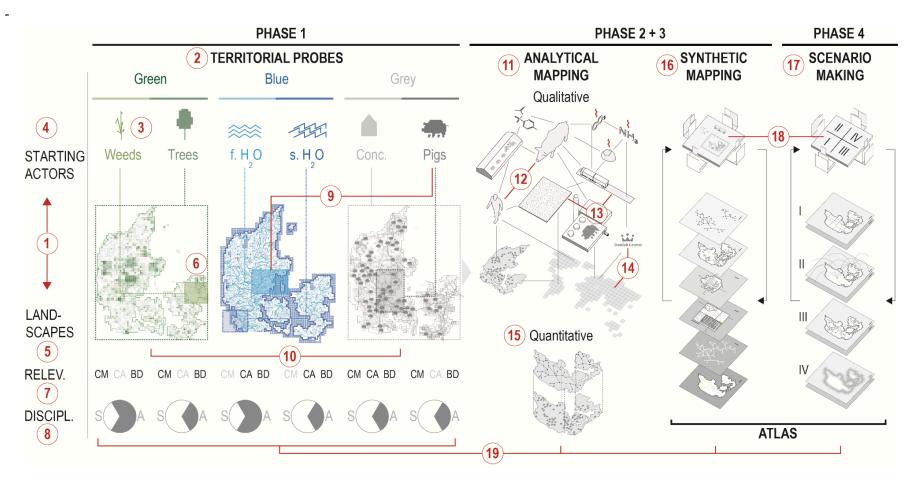
-"the competitive city", -"the sustainable city", -"the liveable city" and -"the smart city"

j

## Alternate imaginaries?

"the anthropocene city" (of recentered ecology)
"the democratic city" (of radical egalitarianism)
"the small-tech city" (of distributed platforms)





(Fig. 1) Project diagram (above). (1) Multiscalar investigations; (2) Probes into territorial typologies; (3) Subprojects framed by (4) 'starting' actors; and (5) landscape cases at (6) national or regional scale; selected on (7) relevance to climate mitigation (CM), climate adaptation (CA) and/or biodiversity (BD). (8) Crossdisciplinarity between spatial planning (S) and anthropology (A); Actor network relations between subproject cases involving e.g.: pollution (9) or spatial competition (10). Qualitative analytical maps (11) including e.g. (12) multispecies (13) cross-sectoral (14) multiscalar actor networks within subprojects; and quantitative (15) GIS-based analyses. Analysis developed into (16) synthetic maps, (17) scenario proposals (18) resulting from feedback workshops with key actors/experts/publics. Synergies (19) across subprojects in testing common analytical, mapping and scenario approaches.

KADK-AU, SAGRE Scenario Atlas for a Green Transition, 2020 DFF Application

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#### Housing Taxonomy

ALTERNATIVE MODELS COULD REDUCE PRICES



110

The Right to Dwell

#### Pratique du droit

Réaliser une ZAC et autres opérations d'aménagement



ZAC (France): Zone d'Aménagement Concerté (Integrated Development Zone)



HafenCity Hamburg GmbH

HAFENCITY HAMBURG DER MASTERPLAN HAFENCITY HAMBURG - THE MASTERPLAN



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The New Serenity, German Pavilion Venice Architecture Biennale, 2020

## "We should <u>not</u> fight to get back to <u>the</u> city that we had, but instead fight to get the city that we want.





Ellen Braae, Tom Nielsen, Deane Simpson, Altinget, 17/06/2020

"...Architecture's most powerful critical potential is to <u>contrast</u> existing reality with an exemplary <u>alternative</u>."



Stan Allen 1997

"...the sudden appearance of a previously <u>unimagined</u> form of the city – <u>optimistic</u>, <u>generous</u> and <u>unprecedented</u> – is perhaps the most <u>disruptive</u> event that architecture could provoke."



Stan Allen 1997