

# THE RISE OF THE INNOVATION DISTRICTS

**Time and place**

Monday June 19, 2017  
15 – 17

**BLOXHUB**

Fæstningens Materialgård  
Frederiksholms Kanal 30  
1220 København K

*For the past 50 years, the landscape of innovation has been dominated by places like Silicon Valley — suburban corridors of spatially isolated corporate campuses, accessible only by car, with little emphasis on the quality of life or on integrating work, housing and recreation.*

A new complementary urban model is now emerging, giving rise to innovation districts — Geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators and accelerators. They are physically compact, transit-accessible and offer mix-use housing, office, and retail.

But why this shift? What can businesses and society gain from the rise of innovation districts? And how do we make the most of it?

Come and experience international keynote speaker Bruce Katz, Inaugural Centennial Scholar at the Brookings Institution and board member in BLOXHUB.

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## PROGRAM

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**15:00-15:15** Arrival and networking

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**15:15-16:00** **THE RISE OF INNOVATION DISTRICTS**  
Keynote Bruce Katz, Inaugural Centennial Scholar  
at the Brookings Institution, Washington DC, USA

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**16:00-16:40** **PANEL DISCUSSION**  
**Prospects for Innovation Districts in Denmark**

Bruce Katz, Brookings Institution  
Peter Mering, Danica Real Estate  
Caroline Arends, Lyngby-Taarbæk City of Knowledge  
Mette Kynne Frandsen, CEO and Partner, Henning Larsen

Moderator: Kim Bek, Partner, URBAN HELP

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**16:40-17:00** Networking and refreshments

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