



The Art of Storytelling

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Join us for an after hours meeting with
James Whittaker, Microsoft Corporation

Learn to be a storyteller because no one else is going to tell your story for you!

Since the dawn of humanity the storyteller has been the center of popular culture. It began around the campfires of our ancestors where without scripts, screens or props they spun yarns that did more than entertain. Storytellers were the creators of tradition. The origin of belief.

Stories, the naked spoken word, were the way news was spread. The way knowledge was acquired. The way we learned how to act, to survive and to coexist as a community. It was through our stories that our cultures evolved and became what they are today. The differences in our stories are the reasons that the Danes are the Danes, the Dutch the Dutch and the Chinese, Chinese.

Every person has a story. Every cause needs a storyteller. In this 60 minute presentation (in English) renowned presenter, storyteller and Distinguished Technical Evangelist James Whittaker will share lessons behind what it means to tell a great story and how to engage an audience for any setting or topic.

About

James Whittaker is an energetic and passionate software executive with substantial engineering, research, writing and speaking credentials. His background spans government, academia, a successful start-up and leadership roles in top technology corporations. He has shipped major software titles at IBM, Google and Microsoft; he's published dozens of peer-reviewed research papers and authored 5 award-winning and best-selling technical books. He has won "best-of show" awards at conferences across the globe. James is well known for his visionary leadership and his passion for hard core engineering practices.

Date
May 12, 2016

Time
15.30 – 16.30

Where
Microsoft, Kanalvej 7,
2800 Kongens Lyngby

The event is free of charge but registration is required.

Registration
By email to
MDCC@microsoft.com