LYNGBY-TAARBÆK CITY OF KNOWLEDGE AND URBAN DEVELOPMENT INDENTITY GUIDE

Lyngby-Taarbæk City of Knowledge and Urban Development (Vidensby) has a primary (vertical) and a secondary (horizontal) logo.

The primary, vertical logo should always, to the extent possible, be placed on the right side of the document and be aligned with the edge.

The secondary, horizontal logo should only be used when it is not possible to use the primary, vertical logo, for example in email signatures, on roll ups, together with other logos, etc.

The minimum separation distance is reached by x the height of the font style + spacing (see illustration **x**). The minimum separation distance is a minimum distance and should be kept to all other elements when used in the format.

COLOURS

RED	BLACK	SAND
PANTONE: 805 U	CMYK: 0/0/0/100	CMYK: 10/8/13/0
CMYK: 0/84/54/0	RGB: 0/0/0	RGB: 232 /232/230
RGB: 238/66/81	WEB: #000000	WEB: #e8e6df
WEB: #ee4251		

FONT STYLE

Display font: Foundry Gridnik

FOUNDRY GRIDNIK LIGHT
FOUNDRY GRIDNIK REGULAR
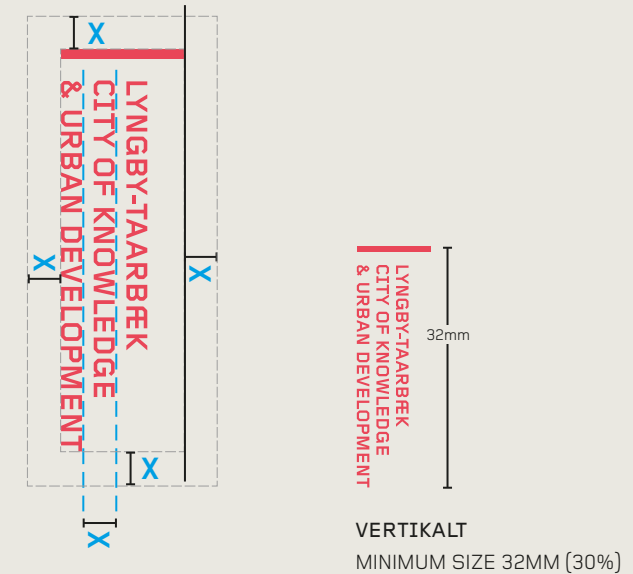FOUNDRY GRIDNIK MEDIUM
FOUNDRY GRIDNIK BOLD

Body tekst font: Foundry Monoline

Foundry Monoline Light
Foundry Monoline Regular
Foundry Monoline Regitalic
Foundry Monoline Medium
Foundry Monoline Bold

System font: Arial

Arial Regular
Arial italic
Arial Bold
Arial Bold italic

THE PRIMARY (VERTICAL) LONG LOGO

VERTIKALT
MINIMUM SIZE 32MM (30%)

32mm

X = The minimum separation distance

THE SECONDARY (HORIZONTAL) LONG LOGO

32mm

HORISONTALT
MINIMUM SIZE 32MM (30%)